

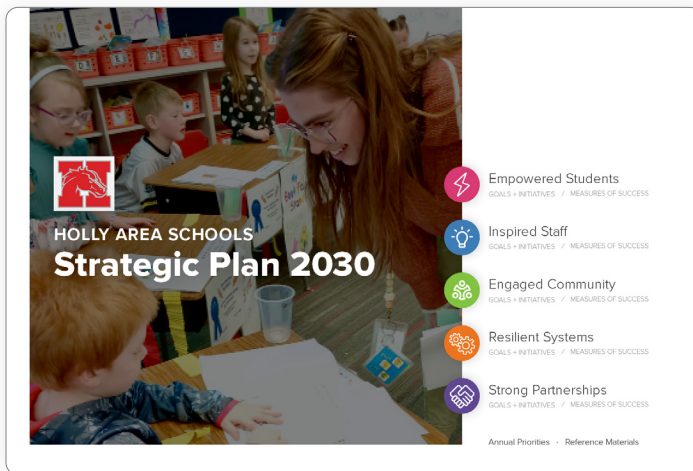
A Transparent Look at Learning Design Engagements

Every school's journey is unique, but the investment required generally aligns with the depth of the "shift" you are asking your community to make. We offer a range of engagement approaches for each of our core services.

1 Spatial & Vision Alignment

Ensuring your vision for facilities reflects how you actually want learning to happen.

- **The Sprint (\$12k+):** A focused leadership visioning session to align on "Modern Learning" definitions before a campaign.
- **The Deep Dive (\$25k–\$45k):** Multi-stakeholder visioning engagements involving staff, students, and board members to build a unified design brief.
- **The Partnership (\$55k+):** Ongoing alignment work as part of a multi-year planning and implementation process.

**HOLLY AREA SCHOOLS
Strategic Plan 2030**

- Empowered Students**
GOALS + INITIATIVES / MEASURES OF SUCCESS
- Inspired Staff**
GOALS + INITIATIVES / MEASURES OF SUCCESS
- Engaged Community**
GOALS + INITIATIVES / MEASURES OF SUCCESS
- Resilient Systems**
GOALS + INITIATIVES / MEASURES OF SUCCESS
- Strong Partnerships**
GOALS + INITIATIVES / MEASURES OF SUCCESS

Annual Priorities - Reference Materials

2 Strategic Planning

Roadmaps that align vision, actions, and outcomes for sustainable change.

- **The Sprint (\$12k+):** A "Vision Tune-up" or consolidated roadmap for a specific department or clear short-term initiative.
- **The Deep Dive (\$25k–\$50k):** Comprehensive long-range strategic planning including data analysis, robust community engagement, and document development.
- **The Partnership (\$60k+):** Process-consulting where we work alongside leadership for 12+ months to manage the design and rollout of a plan.

3 Spatial Audit

A rigorous, data-informed assessment of your current spatial assets and opportunities.

- **The Sprint (\$12k+):** A "Rapid Audit" of a specific component of your campus or one building to identify immediate "dead zones" and quick wins.
- **The Deep Dive (\$25k–\$40k):** A thorough, multi-space audit of an entire campus, including usage data, friction-point mapping, and opportunity recommendations.
- **The Partnership (\$50k+):** A full systems alignment audit and roadmap for the future including, space, schedules, skills, strategies and more.



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Classrooms to Studios



Hallway to Learning Commons

4 Pathfinding

Lower-risk, real-world testing so design decisions are informed by practice.

- **The Sprint (\$12k+):** Designing the “RFP” or framework for a school to run its own internal pilots.
- **The Deep Dive (\$25k–\$50k):** Guiding a cohort of teachers through a semester-long action research cycle to inform new practices for a building (including furniture use).
- **The Partnership (\$70k+):** Full-scale “Pathfinder” prototypes involving temporary space redesigns, new furniture, and intensive data collection to inform future builds.



5 Activating Flexible Learning Environments

Moving beyond the 1:25 mindset to establish routines, norms, and zones.

- **The Sprint (\$12k+):** A “FLEx Bootcamp”—an intensive 1–2 day deep dive for staff during a PD week or summer break.
- **The Deep Dive (\$25k–\$50k):** A multi-month series of workshops and “on-the-ground” sessions to establish routines and protocols for a new space.
- **The Partnership (\$60k+):** Year-long systems support to redesign schedules, staffing roles, and student agency protocols district-wide.



6 Individualized Coaching & Support

Shoulder-to-shoulder feedback inside the conditions your educators are actually working in.

- **The Sprint (\$12k+):** A targeted coaching “cycle” for a specific team or grade level over a 4–6 week window.
- **The Deep Dive (\$25k–\$40k):** Semester-long embedded coaching for “lead” teachers who will become internal champions.
- **The Partnership (\$90k+):** Ongoing, year-round “Process Consulting” for the entire instructional staff to ensure spatial investments stick.

Summary of Investment Levels

Service Tier	Typical Range	Engagement Model
Sprint	\$12,000+	1-Day On-site + Limited Remote Prep/Follow-up Session
Deep Dive	\$25,000 – \$50,000	3-Day Deep Dive over 4 months + Iterative Design & Remote Engagements
Partnership	\$55,000 – \$150,000+	Monthly On-site + Continuous Remote Support